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The Broad Announces New Events and Programs for All Ages That Reimagine Joseph Beuys’s Activist Legacy for Los Angeles

**Outdoor Art-Making Workshops and New Curriculum for Students Will
Center Environmental Care Through Indigenous Knowledge and Perspectives**



(L-R): Elysian Park, photo by Elon Schoenholz Photography; Osees, photo by Nick Sayers; Lynn Daphne Rudolph, photo courtesy of the artist.

LOS ANGELES, CA – Beginning in November 2024, The Broad will introduce a full slate of live programs in tandem with the free collection exhibition *Joseph Beuys: In Defense of Nature* and the PST ART reforestation action *Social Forest: Oaks of Tovaangar*. These events will reimagine Beuys’s activist legacy and center environmental repair through the lens of Indigenous knowledge and Los Angeles’s unique ecology. Beuys believed that “everyone is an artist”—that we all participate in shaping culture—and programs will encourage close interaction with the natural world and seeing art in the everyday. Additionally, select program themes will reimagine ideas of reconciliation in the artist’s work through Tongva (Gabrielino) perspectives. Tickets to the exhibition and select programs are available now at thebroad.org.

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Joseph Beuys devoted much of his life and artistic practice to grappling with the traumas of World War II, and believed in art as a tool that could help usher in a more equitable and sustainable world. These ideas are evidenced in the multiples, editioned objects created to circulate the artist's ideas about social change more widely. Programs tied to The Broad's free exhibition will expand upon this vision, hosting free art-making workshops where families can create their own multiples. The concept of multiples will also extend to the L.A. Zine Fest in March 2025, where artists and small presses will have publications and printed matter for sale.

Throughout his career, Beuys emphasized collective creativity and organizing, especially in nature. Events tied to *Social Forest: Oaks of Tovaangar* will encourage participants to spend time amongst the newly planted native oak trees in Elysian Park, with workshops led by Tongva artists. Programs will notably highlight Tongva ideas of reciprocity and care, where humans, animals and plant-life all depend on one another. To extend the reach of these ideas into classrooms and public parks across Los Angeles, The Broad has developed [a free curriculum](#) in consultation with Tongva community leaders, including artist Lazaro Arvizu, Jr. and archaeologist Desireé Reneé Martinez.

Programming Details

Ongoing: *Social Forest: Oaks of Tovaangar* Curriculum

Tied with *Social Forest: Oaks of Tovaangar* is a specially-designed online curriculum to be used for student workshops hosted at The Broad, in classrooms, and public parks throughout Los Angeles, providing educational opportunities across native plants, the geography of Los Angeles, art-making, and Tongva history and language. Using the curriculum, students grades 7-12 will engage with the Tongva cultural values of recognition, respect, and responsibility to better understand the intersection of art, science, and culture within Los Angeles. From January to June 2025, in partnership with [TreePeople](#), The Broad will invite local schools to engage in outdoor learning and art-making workshops with Indigenous artists at Elysian Park, Coldwater Canyon Park, Audubon Center at Debs Park, and Rio de Los Angeles State Park, centering themes of environmental literacy and community connection through creative expression. The curriculum is available to use for free at social-forest.thebroad.org/curriculum.

Opening Day Community Celebration for *Joseph Beuys: In Defense of Nature*

November 16, 2024 | 10am - 6pm

Tickets: [Free with General Admission Ticket](#)

Event Location: The Broad, 221 S Grand Ave, Los Angeles, CA 90012

Join us for a free community day at the museum to celebrate the opening of our new collection show, *Joseph Beuys: In Defense of Nature*. The event will feature a DJ set by In Sheep's Clothing, a Family Weekend Workshop, and an exhibition-themed photobooth.

In Sheep's Clothing is a home for analog music culture that cultivates discovery and community through active listening experiences, record popups, and music editorial. For the opening day of *Joseph Beuys: In Defense of Nature*, In Sheep's Clothing will spin a selection of Krautrock

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classics on vinyl, including Can, NEU!, Kraftwerk, Ash Ra Tempel, and more, along with deeper cuts that expand on the sound that the post-World War II experimental music pioneers developed in Germany.

Family Weekend Workshops: Art in Nature

November 16, 2024 | 11am - 5pm

Tickets: [Free with Registration](#)

Event Location: East West Bank Plaza at The Broad, 221 S Grand Ave, Los Angeles, CA 90012

This Family Weekend Workshop is a part of the opening day festivities for The Broad's collection exhibition, *Joseph Beuys: In Defense of Nature*, where kids and their families can get creative with native plants, inspired by *Social Forest: Oaks of Tovaangar*, our reforestation project in conjunction with the exhibition. Join an acorn workshop with North East Trees and learn about the importance of native plants in Los Angeles and how to care for them.

This program has been organized in partnership with North East Trees.

Family Weekend Workshops: Learn, Create Connect

December 8, 2024 | 11am - 5pm

Tickets: [Free with Registration](#)

Event Location: East West Bank Plaza at The Broad, 221 S Grand Ave, Los Angeles, CA 90012

During PST ART's Downtown Regional Weekend, a second workshop on December 8 will have guests experiment with natural materials, engage with Tongva knowledge about our relationship with nature, and create a collage that brings us closer to our plant relatives.

These programs are intended for children aged 3+ and their families.

The Oaks of Tovaangar: Student Workshops in Nature

Co-presented with TreePeople

January to June 2025

Event Location: Elysian Park, Coldwater Canyon Park, Audubon Center at Debs Park, and Rio De Los Angeles State Park

Inspired by The Broad's reforestation project, *Social Forest: Oaks of Tovaangar*, and in conjunction with The Broad's collection exhibition, *Joseph Beuys: In Defense of Nature*, this collaboration with TreePeople will invite local schools to engage in outdoor learning and art-making workshops with Indigenous artists at Elysian Park, Coldwater Canyon Park, Audubon Center at Debs Park, and Rio de Los Angeles State Park, centering themes of environmental literacy, Tongva knowledge, and community connection through creative expression. Through this initiative, both organizations aim to inspire the next generation of environmental stewards and artists within the greater Los Angeles area.

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Workshops are funded in part by Arts in California Parks' Local Parks Grant Program, administered by Parks California. Please visit artsincaliforniaparks.org for more info.

Unsettled Voices

February 2, 2025 | 2 - 4pm

Tickets: \$15; [Get Tickets Here](#)

Event Location: Oculus Hall at The Broad, 221 S Grand Ave, Los Angeles, CA 90012

Featuring Indigenous musical artists **Lynn Daphne Rudolph** and **Lazaro Arvizu, Jr.**, this performance will draw upon The Broad's reforestation project *Social Forest: Oaks of Tovaangar*, South Africa's Truth and Reconciliation Commission, and Joseph Beuys's social sculptures in post-World War II Germany. Tongva educator and musician Arvizu (Los Angeles) and Khoi Khoi violist Rudolph (Johannesburg) will perform a new work that will bring viewers closer to the land and the practices of its original caretakers, as they reveal how their creative practices empower them to reanimate their respective Indigenous cultures. The performers will invite the audience into a creative call and response that engages what reconciliation means today in Tovaangar—or what we now call Los Angeles.

Co-presented by Lunder Institute and The Broad, this program is a part of the Colby College Museum of Art's Lunder Institute, which invites institutions to be in conversation with one another and challenges them to look critically at what is American art, its history, its future, and its evolution. **Unsettled Voices** is part of the Los Angeles residency of The Centre for The Less Good Idea hosted by The Broad, The Nimoy at CAP, UCLA, and The Wallis.

Never Stop Planting – Social Forest Community Celebration

February 8, 2025 | 11am - 2pm

Shuttles will be available between The Broad and Elysian Park planting site

Tickets: Free with registration; tickets coming soon

Event Location: Elysian Reservoir, Grand View Point, Los Angeles, CA 90012

Enjoy a day filled with nature-based workshops and engaging activities in Elysian Park, designed and led by Tongva artists and educators and local environmental groups. Attendees will experience Tongva concepts and language, with opportunities to learn about native plants and acorn processing, play games, participate in nature walks, and plant native oak trees.

Inspired by Beuys's influential 1982 work *7000 Eichen (7000 Oaks)* in Kassel, Germany, *Social Forest: Oaks of Tovaangar* centers the unique cultural, historical, and environmental context of Los Angeles. With themes of environmental justice and political reconciliation, the project shines light on Tongva perspectives on land and ecology. Shuttles between The Broad and the Elysian Park planting site will be available for the February 8 celebration, and planting and boulder placement will be completed by March 2025.

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L.A. Zine Fest

March 1, 2025 | 11am - 5pm

March 2, 2025 | 11am - 5pm

Tickets: Free with Registration; tickets coming soon

Event Location: East West Bank Plaza and Oculus Hall at The Broad, 221 S Grand Ave, Los Angeles, CA 90012

SoCal zinesters converge on the outdoor plaza at The Broad for the L.A. Zine Fest, celebrating D.I.Y. ethos and the many facets of independent publishing. Meet the exhibitors as you peruse and purchase their works which promise to be brimming with everything from politics, personal stories, and photography to fine art, graphic design, and more. Over the course of the two-day festival, attendees may participate in hands-on workshops, sit in on a panel discussion, and visit the museum's galleries. The L.A. Zine Fest is presented in conjunction with The Broad's collection exhibition, *Joseph Beuys: In Defense of Nature*, and posits zines as a contemporary evolution of Beuys's multiples – artworks he produced in editions often made of unprecious materials and distributed inexpensively from 1965 to 1986. Today, activists, punks, LGBTQ+ folks, poets, and anyone with access to a photocopier, Risograph machine, or home office printer can engage in the democratization and circulation of art with the same spirit.

Intuition Festival

March 21, 2025 | 8 - 11pm

March 22, 2025 | 8 - 11pm

Tickets: \$45 for single night, \$80 for both nights; tickets coming soon

Event Location: East West Bank Plaza and Oculus Hall at The Broad, 221 S Grand Ave, Los Angeles, CA 90012

Over the course of two nights, the combined artist lineups of Intuition Festival delve into the impact of our collective experiences and the healing of body and mind, environmental consciousness, political activism, and social change. Connecting it all is an acknowledgment of the lasting influence of the highly experimental Krautrock movement, which emerged in post-World War II Germany when Beuys was active as both an artist and a professor at Kunstakademie Düsseldorf. Intuition Festival takes its name from Beuys's widely distributed multiple, *Intuition* (1968).

March 21, 2025

East West Bank Plaza

9:45 - 10:45 pm: Osees

Oculus Hall

9 - 9:30 pm: Screening of *Outcry: Alchemists of Rage* by Clare Major

9:30 - 10:15 pm: Barr

10:15 - 11 pm: Mary Lattimore and Walt McClements

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March 22, 2025

East West Bank Plaza

8 - 9:15 pm: Shabazz Palaces

9:30 - 11 pm: Michael Rother

Oculus Hall

9 - 9:30 pm: Screening of *Saturn Rising*

9:30 - 10:15 pm: Sage Against the Machine

10:15 - 11 pm: Money Mark

About The Broad

The Broad's mission is to make contemporary art accessible to the widest possible audience. Founded in 2015 on Grand Avenue in downtown Los Angeles by philanthropists Eli and Edythe Broad, the museum offers free general admission and presents an active program of special exhibitions and innovative live events, all within a landmark building designed by Diller Scofidio + Renfro. The Broad is home to the Broad collection, one of the world's leading collections of postwar and contemporary art, which continues to grow as new artists and artworks are added. The museum is the headquarters of The Broad Art Foundation's worldwide lending library, which has been loaning collection works to museums around the world since 1984. To create greater public access, The Broad will break ground on a 55,000 square-foot expansion in early 2025.

About East West Bank

East West provides financial services that help customers reach further and connect to new opportunities. East West Bancorp, Inc. is a public company (Nasdaq: "EWBC") with total assets of \$68.5 billion. The Company's wholly owned subsidiary, East West Bank, is the largest independent bank headquartered in Southern California, and operates over 120 locations in the United States and Asia. The Bank's markets in the United States include California, Georgia, Illinois, Massachusetts, Nevada, New York, Texas, and Washington. For more information on East West, visit www.eastwestbank.com/

About PST ART

The latest edition of Southern California's landmark arts event, PST ART, presents more than 70 exhibitions from organizations across the region exploring the intersections of art and science, both past and present. PST ART is presented by Getty. For more information about PST ART: Art & Science Collide, please visit pst.art



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